



The Evolution of the Off-Highway Vehicle Powertrain

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TECHNOLOGIES AND INNOVATIONS

CNH
INDUSTRIAL

Introduction: CNH Industrial

One of the world's largest capital goods company



AGRICULTURE

Second largest manufacturer
of agricultural machinery



CONSTRUCTION

A global player in construction
equipment



FINANCIAL SERVICES

Global financial services player
supporting customers and dealers



A BRIEF HISTORY OF AGRICULTURE AND IMPACT ON THE WORLD TODAY

What are they? And frankly, why should anyone care?

Hunter-Gatherer

Ancient Times



<10 M People

100% in Agriculture

Food Scarcity

Day to Day Living

Horse / Oxen & Plough

~4,000 BCE



<15 M People

90% in Agriculture (1800)

Development of Industry

Growth of Cities / Civilization

Early Tractors

1892 – Froelich, Iowa USA



Shown: Henry Ford 1917 (first mass produced)

1.1 B People

>50% in Agriculture (1900)
(40% in the USA)

Industrialized Nations

Global Expansion

Today

2021 – est 1.5 M produced annually



~7.9 B People

28% in Agriculture (Today)
(<1% in the USA)

Technology and Globalization

Interdependency

A Key Enabler to What World is Today!

FUNDAMENTAL ROLE TO PLAY IN A SUSTAINABLE FUTURE

POPULATION

POPULATION GROWTH:

+2B people by 2050

CHANGING DIETS:

+10% average calorie uptake

URBANIZATION

RURAL EXODUS:

1.5M people move into urban areas each week

MEGACITIES:

140 cities with **> 3M** in habitants

FOOD SCARCITY

FIELD PRODUCTIVITY DECREASE

Soil compaction and inefficient farm management

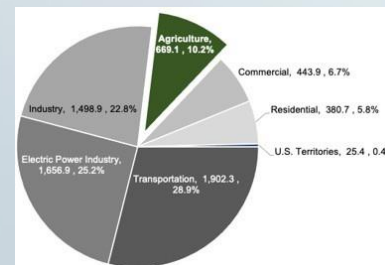
AGRONOMIC PRACTICES

15% yield loss from inadequate fertilizer application

CLIMATE CHANGE & BIODIVERSITY LOSS

The science is clear: society must limit global warming to **1.5c** by of the century

US Emissions by Source 2019



GROWING FOOD DEMAND

GROWING INFRASTRUCTURE DEMAND

GROWING YIELD DEMAND

DECARBONIZATION DEMAND

Getting more from less in a sustainable way

TECHNOLOGY ROADMAPS



ROADMAP TOWARDS FULL AUTOMATION

Optimized machine utilization and labor efficiency

MACHINE AUTOMATION

Optimize and automate the usage of our products

AUTONOMOUS VEHICLES

Autonomous driving, remote monitoring, coordinated vehicle operation and robotics

DATA MANAGEMENT AND CONNECTED VEHICLES

Leverage data (machine and agronomy) to optimize operation



ROADMAP TOWARDS ZERO EMISSION

Optimized power usage and minimized environmental impact

ALTERNATIVE FUELS

Reduced greenhouse gas emission

MACHINE EFFICIENCY AND PRODUCTIVITY

Optimize power usage

ELECTRIFICATION

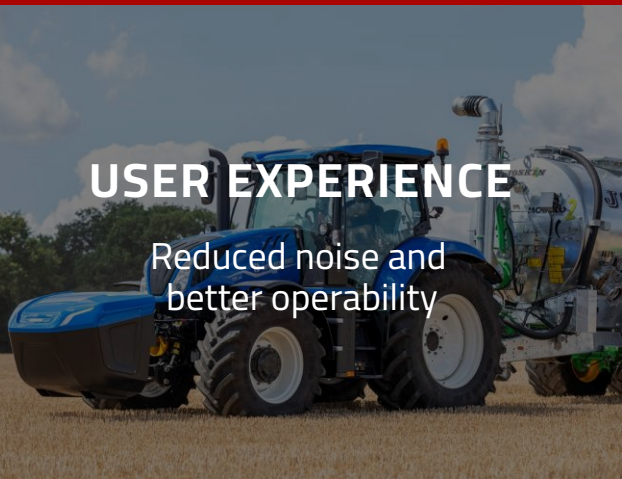
Electric-vehicle technologies in our products

WHY ELECTRIFICATION & ALTERNATIVE FUELS MATTER

Creating value for customers

USER EXPERIENCE

Reduced noise and
better operability



FINANCIAL RETURN

Decreasing TCO,
increasing productivity



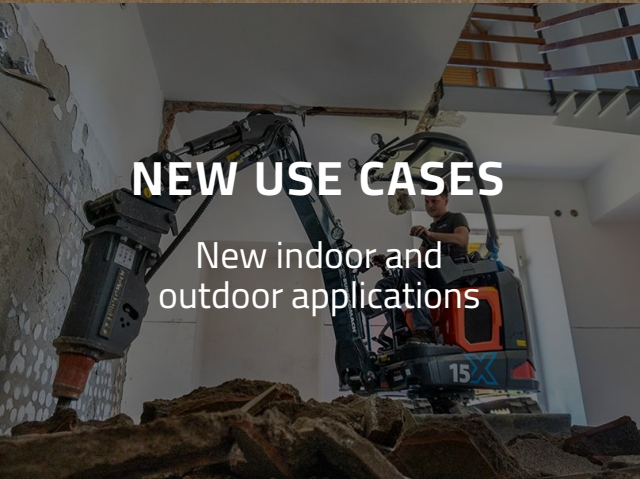
SUSTAINABILITY

Accelerating net zero path
along the value chain



NEW USE CASES

New indoor and
outdoor applications



REGULATION

Users preparing for
emerging regulations



ALTERNATIVE PROPULSION

Significant improvement on emissions, operating costs and noise reduction

WORLD'S 1ST BIO-METHANE TRACTOR

80%
less pollutants

30%
lower operating costs

50%
noise reduction

Net zero
impact



WORLD'S 1ST ELECTRIC BACKHOE LOADER

up to 90%
lower operating costs

90%
noise reduction

Zero
emissions



ELECTRIFICATION BEYOND PROPULSION

Electrification improves **total vehicle efficiency**, and sets the ground for automation and autonomy

AGRICULTURE

up to 35%
fuel saving

up to 35%
CO₂ reduction

45%
noise reduction



CONSTRUCTION

1 hour
fast-charging to 80%

80cm¹ wide
Easy access through
domestic doorways

90%
noise reduction

Zero
emissions



Additional benefits of electrification

- › Maneuverability
- › Safety
- › Connectivity & data availability

AG and CE POWERTRAIN EVOLVE WITH ELECTRIFICATION & ALTERNATIVE FUELS

ALTERNATIVE
FUELS



ELECTRIFICATION
IN AGRICULTURE





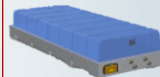


ELECTRIFICATION
IN CONSTRUCTION



ALTERNATIVE FUEL PATHS TOWARDS CO2 EMISSION REDUCTION

Comparison Vs. Diesel and Impact estimation on key Case IH machines

									
	Biodiesel (B20)	Renewable diesel (e.g., HVO, xTL)	Bio-DME	Bio-NG	Bio-Ethanol	Green Hydrogen Engine	Green Hydrogen Fuel Cell	BEV	
CO ₂ WTW emission*	-10%	-40%	-90%	-65%**	-70%	-96%	-97%	-100% <i>(if renewable)</i>	
Volumetric power density	Same as Diesel			Slightly lower than diesel (~ -10%)			-60%	Not applicable	
Autonomy with same energy storage volume	-2%	-4%	-50%	CNG -75%	LNG -50%	-50%	-90%	-85%	-95%
Energy storage volume for same autonomy	same	same	~x2	~x4,5	~x2	~x2	~x9	~x6,5	~x14
Case Study: Magnum 380 (GVW 18/24,5 tons), Sugar Cane (weight 18,5 tons)									
System*** weight for same autonomy	same	same	+20%	x2 (+2 ton)	same	+10%	x3,5 (+4,5 tons)	x3,3 (+4 tons)	x8,5 (+13,2 tons)

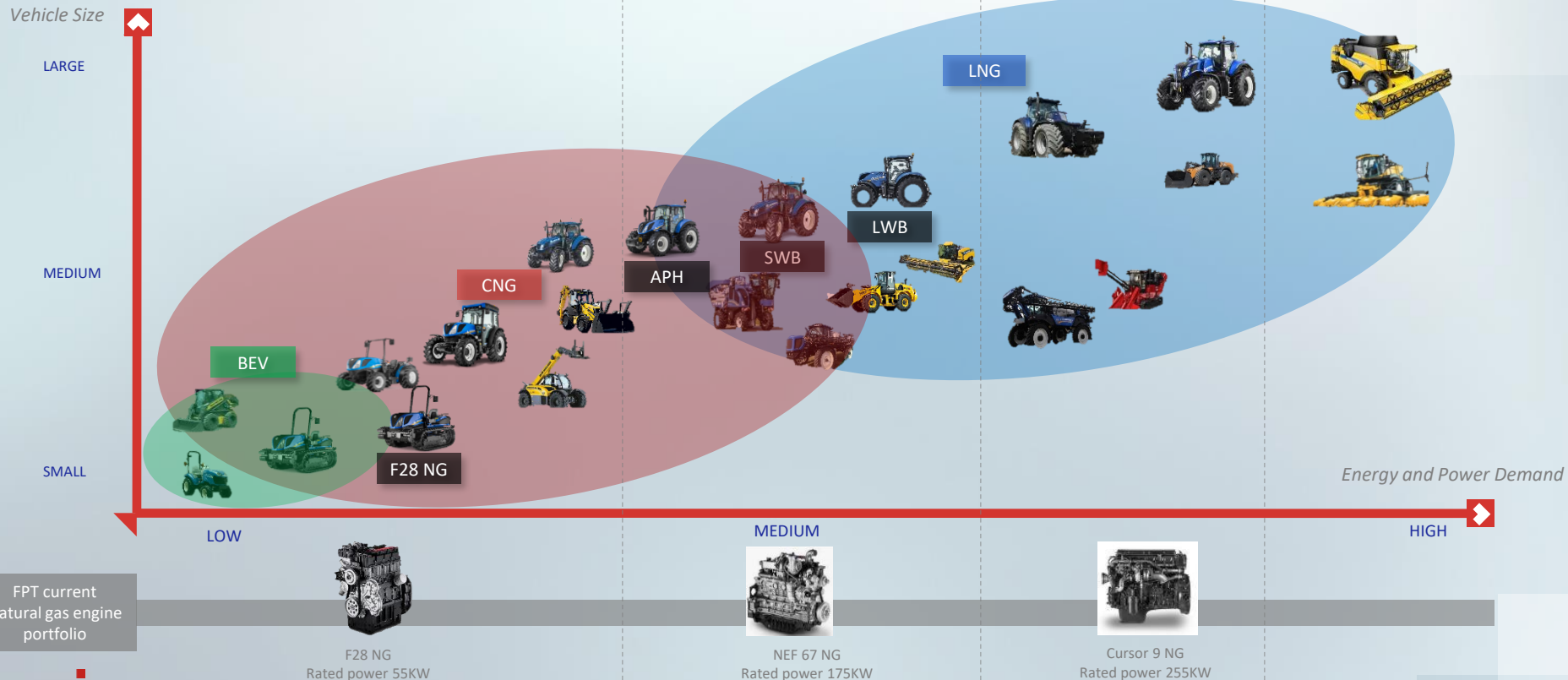
• Biodiesel/renewable diesels as quick win (ready to use); NG as existing technology to be adapted to Off-Road, using LNG storage for autonomy.

• DME and ethanol, with comparable benefits and impacts, to be assessed depending on fuel strategy / production.

• Hydrogen-powered engines as easier-to-adapt to exploit H2 without vehicle electrification; Fuel Cells and Battery Electric ensures zero emission but with heavier impacts on machines (storage size and weight)

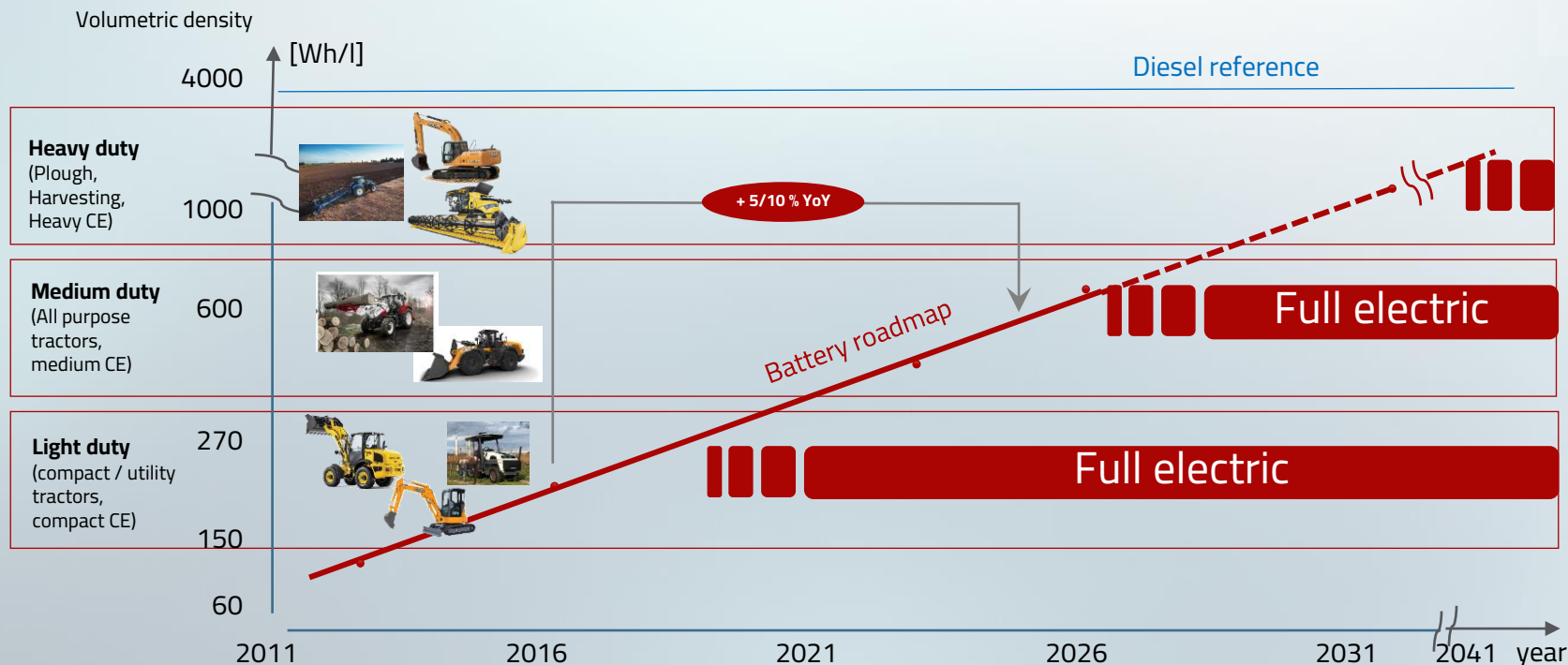
ELECTRIFICATION AND ALTERNATIVE FUELS MAPPING

Energy Storage Density is the key enabler!



FULL ELECTRIFICATION: TECHNICAL READINESS

Battery roadmap drives the adoption curve



ELECTRIFICATION SYSTEMS IN AGRICULTURE

FULL ELECTRIFICATION

ELECTRIC VEHICLE

ZEV

1. Battery system (BEV)
2. Fuel cell (FCEV)

MEDIUM ELECTRIFICATION

ELECTRIFIED TRANSMISSION

E-Driveline

1. Parallel/Serial Hybrid
2. E-Axles
3. Traction distribution

LIGHT ELECTRIFICATION

ELECTRIC POWER UTILIZATION / E-IMPLEMENTS

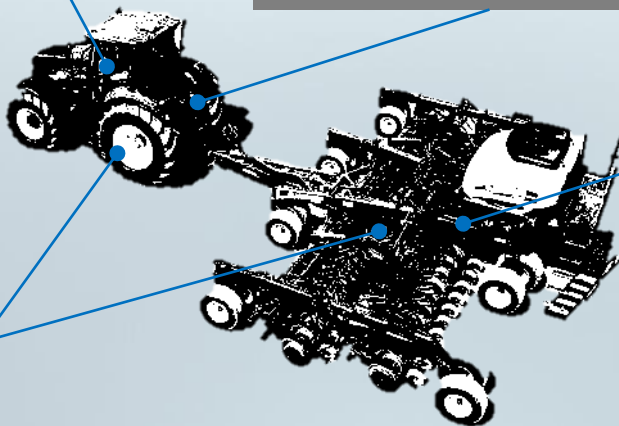
E-PTO: E-Power Generation

1. PTO driven generator
2. E-generator on Implements
3. E-generator on Engine
4. E-generator on Driveline

Electrified Implements

1. Low voltage/low power implements
2. High voltage/high power implements

...AEF Interface to share Electric power from tractor to implements



New Vehicle Architecture

(Electrification enables new tractor layout)

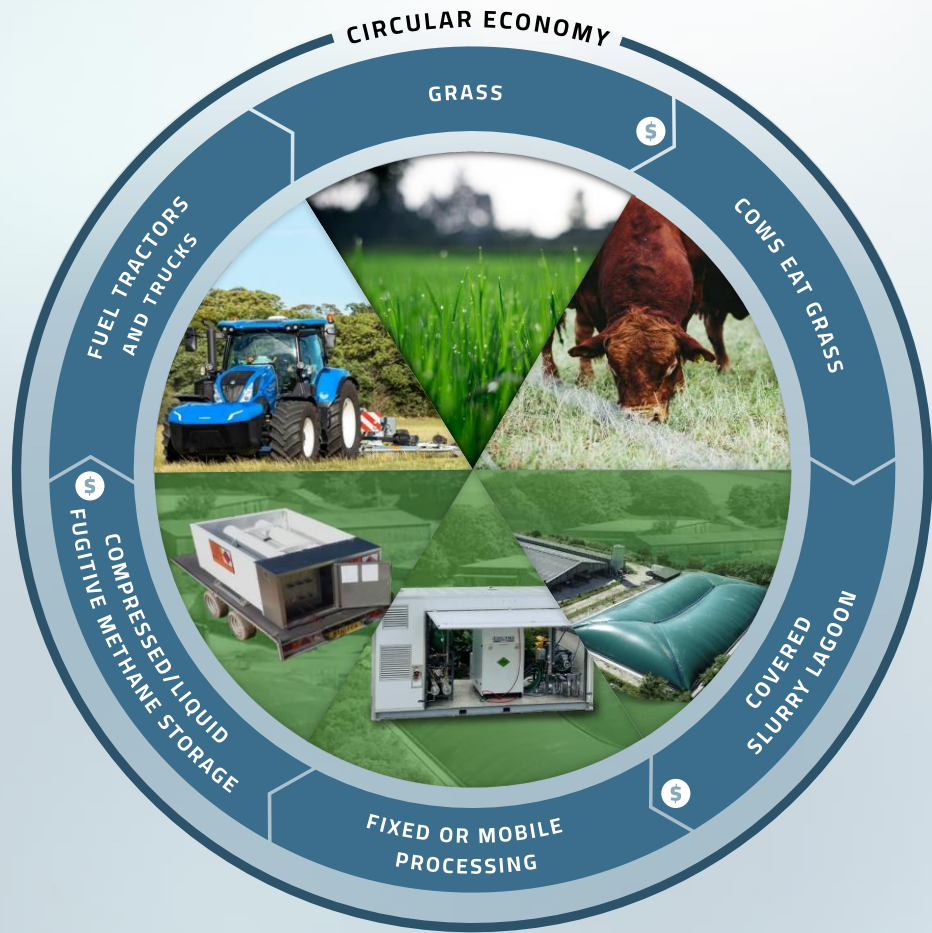
1. New vehicle category
2. Combining implements and tractor

REFUELING



- On large farms, the fuel comes to the tractor, not vice versa
- Being able to have mobile refueling as well as high runtimes between refueling is key for adoption

Enabling
the circular economy
in agriculture
generating energy
from waste



\$ Emerging revenue streams

OFF-HIGHWAY VEHICLE PATH TO ZERO CARBON

Customers' needs and sustainability

Delivering value to businesses

Urban construction as the lead

Strategic partnerships to accelerate
net zero future and further innovation

Applicable to both vehicle and
infrastructure





Breaking
New Ground

Innovation Sustainability Productivity

